LEADERSHIP ENDORSEMENT

Letter of recommendation

Ronnie L. Barnes | Cox Media leadership colleague · 11+ years

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I'm glad to recommend Christy Brasfield. We have been fellow leaders at Cox Media for just over 11 years, and she is one of the most organized and dependable people I've worked with.

When the stakes are high, Christy is the person you want in the room. I've watched her earn a client's confidence, work through tough decisions, and stay committed to her team and the company the whole way. Her experience shows, and people around her trust her because of it.

Christy listens. She asks good questions, figures out what a client is really trying to accomplish, and ties the marketing strategy back to what the business needs. She knows that strong client relationships come from trust and follow-through, and she cares whether the people she works with succeed.

She also invests real time in her team and her clients. She respects other people's views and looks for solutions that move things forward. She leads by example, and she puts people first, not just results.

After more than a decade of working with Christy, I respect her work ethic and her commitment to doing things the right way. I would gladly work with her again, and I'm confident she would be a valuable addition to any organization.

If you'd like to discuss my recommendation, please feel free to contact me.

Sincerely, Ronnie L. Barnes

Public copy. Personal contact information omitted for privacy; original recommendation available on request.